



Use Econ Lowdown in Canvas

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About Econ Lowdown

Presented by the Federal Reserve Bank of St. Louis, [EconLowdown.org](https://econlowdown.org) features free resources for K-12 and college classrooms. Bring economics and personal finance to life for your students.

These ready-made materials are created by economic education experts with years of teaching experience. Each resource indicates standards alignment, including Common Core, Voluntary Content Standards in Economics, and National Standards for Financial Literacy.

Best of all—there is never a cost to use Econ Lowdown materials.

Recognized by:

- National Association of Economic Educators (NAEE), Curriculum Awards of Excellence
- Institute for Financial Literacy, Excellence in Financial Literacy Education (EIFLE)
- Ragan Communications
- Tech & Learning
- International Serious Play Awards
- Central Banking

400+ free resources, including:



Reading Q&As



Online modules



Video Q&As



Podcast Q&As



Ready-Made Syllabi

Connecting Econ Lowdown with Canvas

Educators and administrators: Econ Lowdown easily integrates with Canvas by Instructure. It only takes a few moments to connect with your district's or organization's Canvas LMS.

Do it today!

1

Share

[Share this online deployment form](#)
with your Canvas admin.

2

Setup

The form does the heavy lifting to
set up Learning Tools Interoperability
(LTI) connectivity.

3

Teach

Your Canvas admin will let you know
when Econ Lowdown is connected!

Note for Canvas admins: Please contact us at econlowdown.lti@stls.frb.org with any questions. Organizations using a vanity URL for Canvas should contact us before deploying.

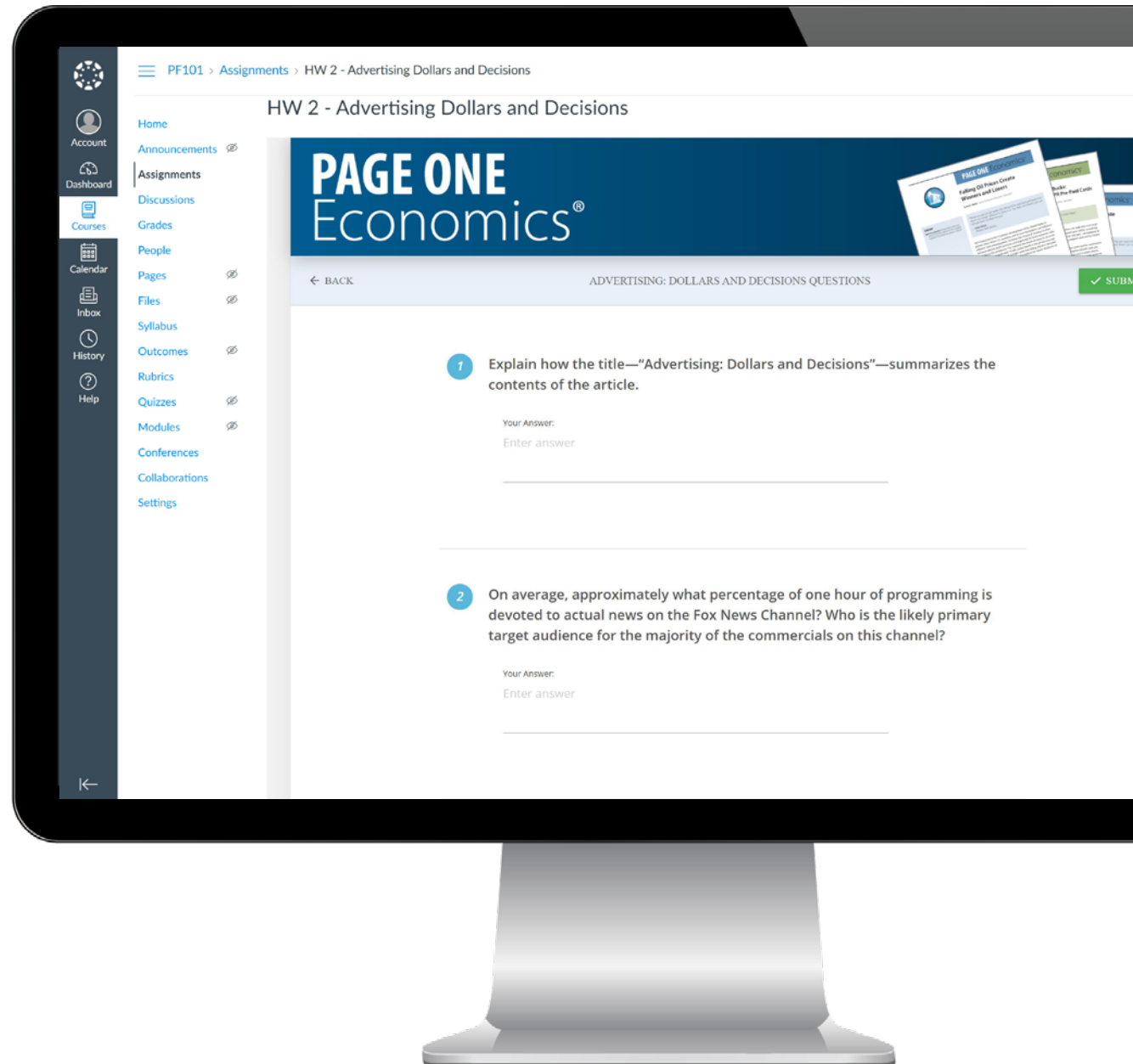
Featured Resources for Your Class

Here's a sampling of popular resources you'll find through Econ Lowdown in Canvas.

Reading Q&As: Page One® Economics

Current events? We've got you covered. Each issue covers a timely economic or personal finance topic—from the pandemic to P2P lending to private debt. Students use close reading strategies and answer questions to demonstrate comprehension and critical thinking.

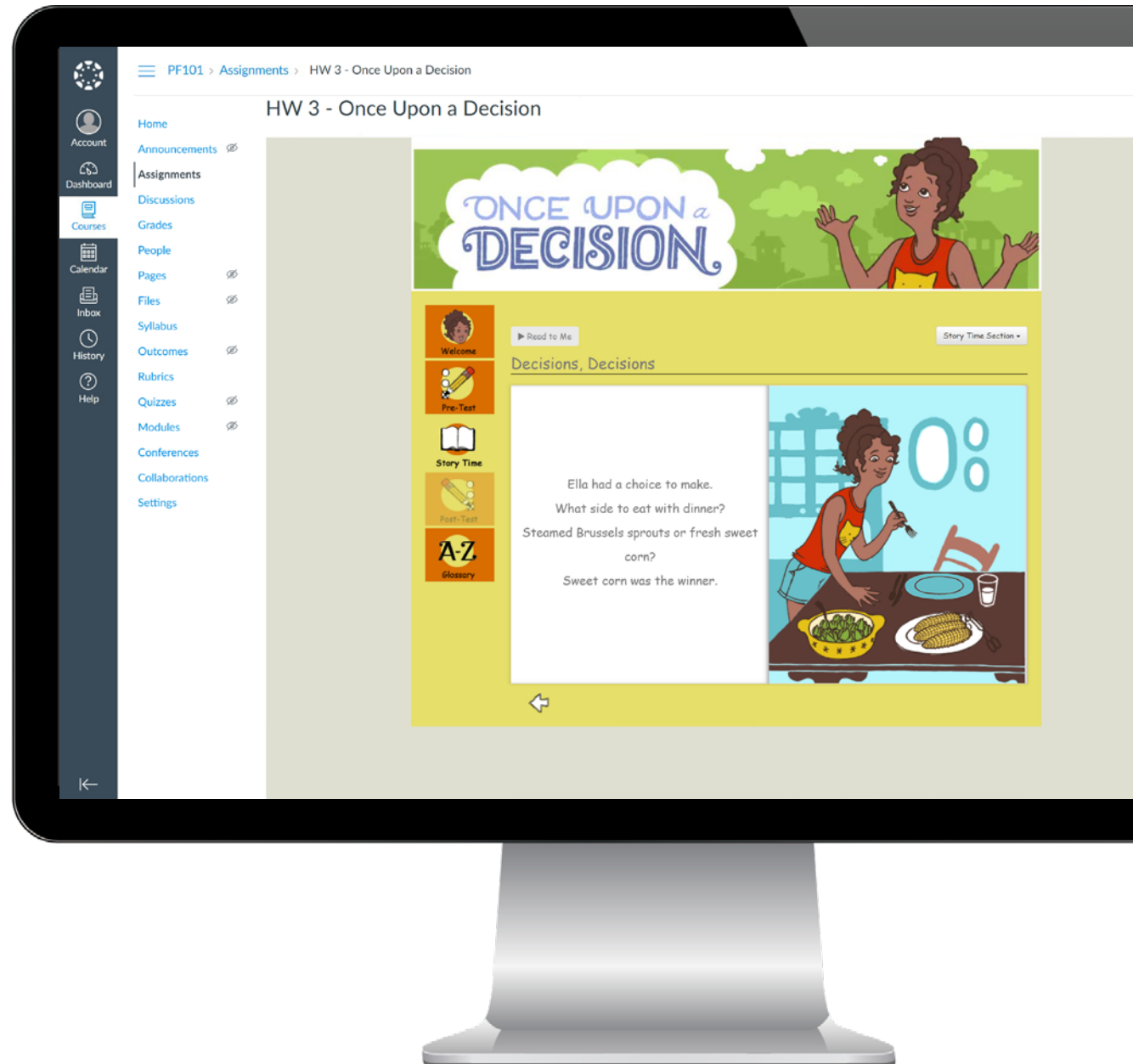
Available for middle school, high school and college



Online Modules: Ella's Adventures

Students follow Ella's stories and learn lessons about decision-making, saving, using credit, and investing in oneself. They'll test comprehension of core financial concepts. (Among dozens of resources for younger learners!)

Available for grades K-5



Video Q&As: No-Frills Money Skills

This video series with Q&A features personal finance topics—from compound interest, to stocks, bonds and mutual funds, to different kinds of insurance. No-Frills uses clear language to help middle-schoolers understand how these work. It's one of nearly 200 video Q&A resources.

Available for middle school and high school



Navigating to Econ Lowdown in Canvas

Econ Lowdown resources are an **External Tool**. They can be added as **Assignments** to a Canvas course.

Start by opening the Canvas Course to which you'd like to add a resource.

Click on **Assignments** in the left menu.

Click on the +Assignment button in the upper right. You are now on the **Assignments > Create new** page.

Enter the assignment name and any description in the entry box.

Be sure to enter a non-zero point value in the Points field. This is important so that students' assessment results transfer to Canvas. (Later, you can always change it to zero if you choose not to count the assignment, or even rescale it to a different point total.)

PF101 > Assignments > Human Capital and Investments - IYPL1

Home

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Human Capital and Investments - IYPL1

Edit View Insert Format Tools Table

12pt Paragraph B I U A T² | | | | | | | | | |

This assignment helps students understand the ways in which people invest in human capital and the link between investment in human capital and earning income.

25 words | </> ↗

Points 50

Assignment Group Assignments

Display Grade as Points

Not Published

In the **Submission Type** area, click on the drop-down menu and select **External Tool**.

Submission Type

Online ▾

No Submission
Online
On Paper
External Tool

☐ Website URL
☐ Media Recordings
☐ File Uploads


Choose **Find**.

Submission Type

External Tool ▾

External Tool Options

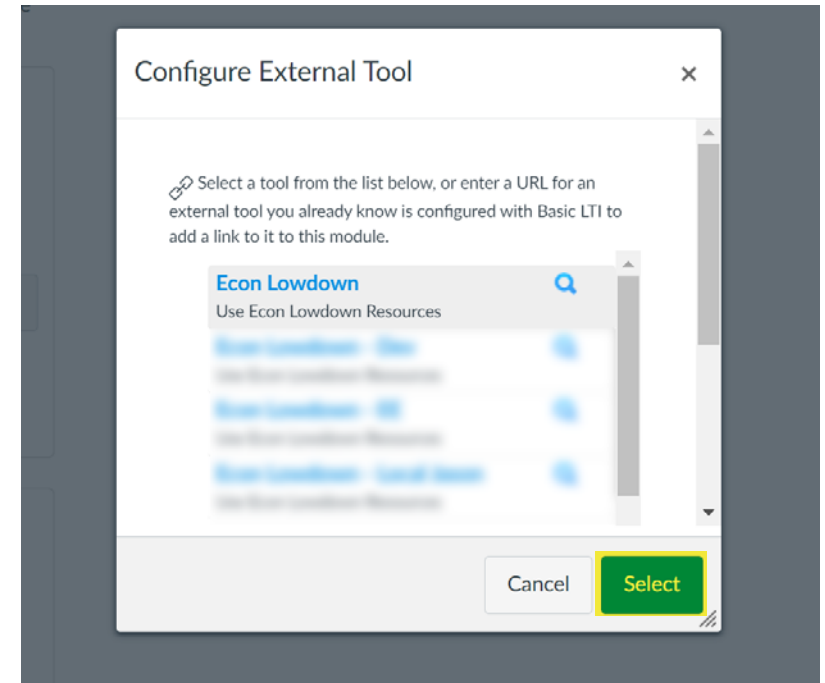
Enter or find an External Tool URL

 http://www.example.com/launch

Find

☐ Load This Tool In A New Tab

When the **Configure External Tool** window displays, scroll until you see **Econ Lowdown** in the list and click on it!



Browsing the Resource Gallery

In Canvas, a window called **Link Resource from External Tool** will display. It shows a gallery of over 400 available Econ Lowdown resources. (It may take a few seconds to load.)

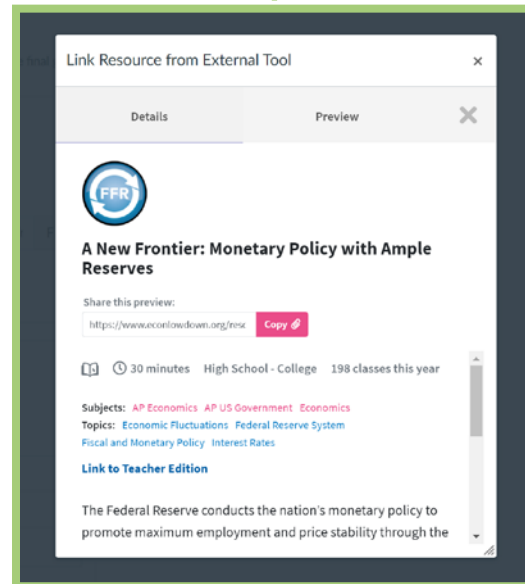
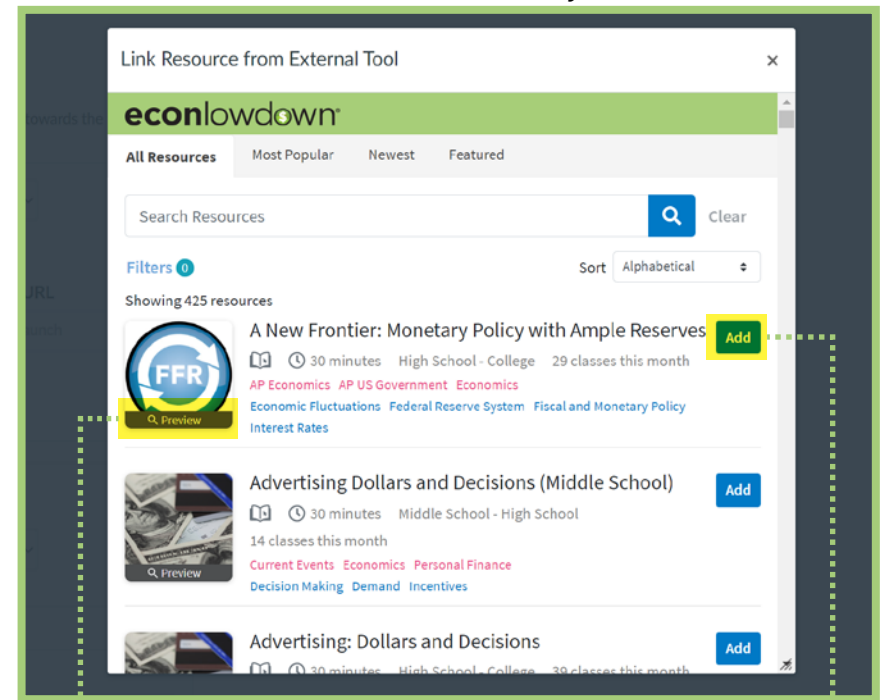
You can search the **Econ Lowdown Resource Gallery** by keyword or filter by:

- **Resource type**
- **Subject**
- **Topic**
- **Group** - for groups of related resources, such as "It's Your Paycheck"
- **Grade level**
- **Language**
- **Duration** - the expected amount of time it will take students to complete the resource and take the assessment

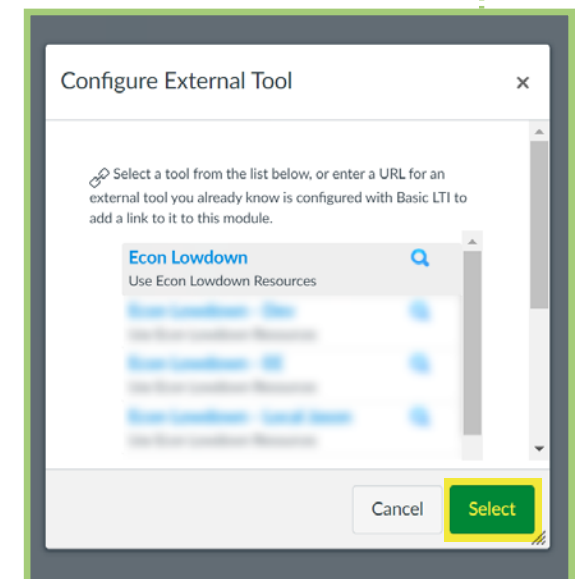
Choose **Preview** to get details on any resource.

Choose **Add** to select a resource as an Assignment for your Canvas course, and then choose **Select** on the **Configure External Tool** pop-up to confirm.

Econ Lowdown Resource Gallery in Canvas



Preview resource



Click **Select** to finish

Assessing Student Work

Integrated assessment tools make it simple to track assignments and evaluate students' performance.

Viewing Student Assignments

Most Econ Lowdown resources have “feedback” pages that display a student’s answers along with correct answers to post-tests.

Feedback pages for student submissions display in the Canvas **Submission Details** pages.

Navigate to the Canvas course **Grades** page to access these in **Speed Grader**.

Gradebook view

Student Name	Advertising Dollars... Out of 50	Assignments	Total
Sarah		100%	100%
Test Student		90%	90%
Test Student		96%	96%

Advertising Dollars and Decisions Test
Due: Feb 22 at 11:59pm - Done

2/3 Graded 46.5 / 50 (93%) 1/3 ← Sarah →

PAGE ONE Economics®

← BACK ADVERTISING DOLLARS AND DECISIONS ANSWERS (MIDDLE SCHOOL) NEXT →

Total Score: **100%** 15/15 pts

1 point 1/1 pt

1 The article includes information on which of the following topics?

- ☐ Income of advertising designer
- ☐ Best colors to use for product packaging
- ☐ Best advertising techniques to use
- ☒ Super Bowl advertising revenue for 2016

1 point 1/1 pt

2 Ads are designed to target specific groups of consumers. If you were advertising hardwood flooring what group(s) of consumers would you target?

Assignment Grade out of 50: 50

Assignment Comments: Add a Comment

Submit

Download Submission Comments

Speed Grader view for individual student responses

Grading Short Answers

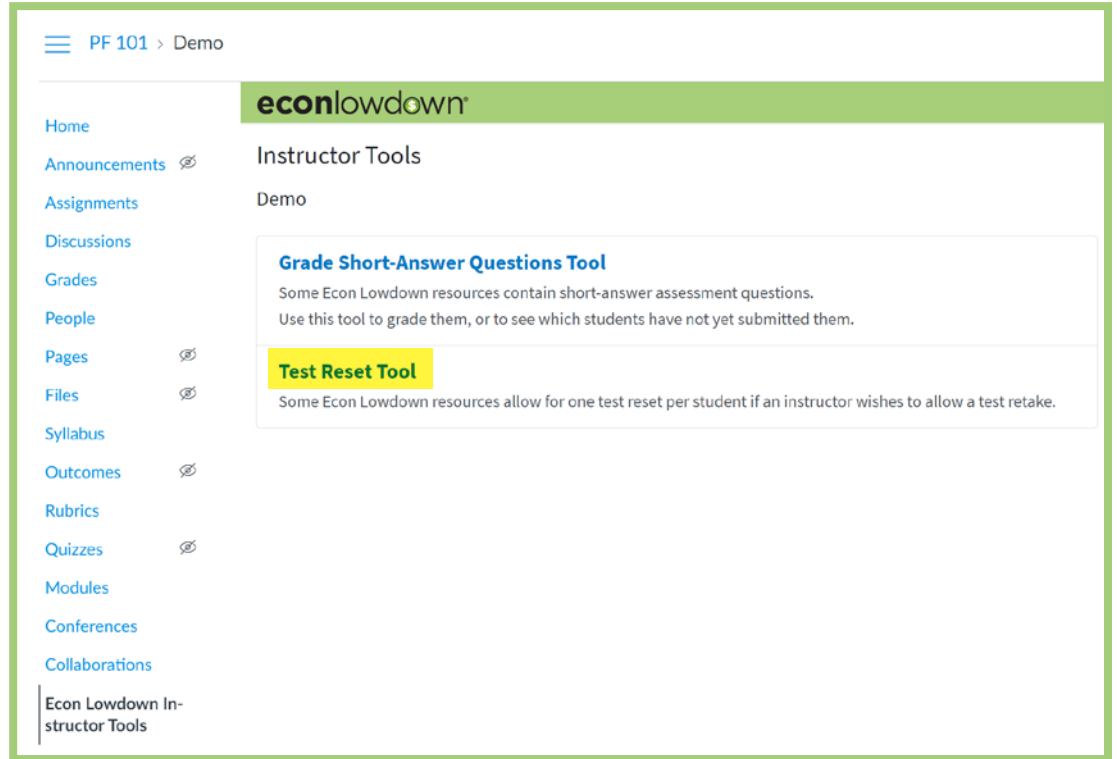
Some Reading Q&A resources contain short-answer questions. Econ Lowdown provides a pre-made tool so you can give personalized feedback on short answer questions for reading comprehension.

The screenshot displays the 'econlowdown' Instructor Tools interface. On the left is a navigation menu with links: Home, Announcements, Assignments, Discussions, Grades, People, Pages, Files, Syllabus, Outcomes, Rubrics, Quizzes, Modules, Conferences, Collaborations, and Econ Lowdown In-structor Tools. The main content area is titled 'Instructor Tools' and 'Demo'. It features two highlighted tools: 'Grade Short-Answer Questions Tool' and 'Test Reset Tool'. The 'Grade Short-Answer Questions Tool' section explains that some Econ Lowdown resources contain short-answer assessment questions and provides a link to the tool. The 'Test Reset Tool' section explains that some resources allow for one test reset per student if an instructor wishes to allow a test retake.

Below the instructor tools, a sample question is shown: '6 List three ways in which advertising benefits consumers.' The 'Student Answer' field contains the text '3 ways here...'. The 'Enter Score' field shows '5 / 5 pts'. The 'Enter Feedback' field is a large yellow box.

Post-test Resets

The **Test Reset Tool** allows instructors to provide students with a “do-over” on the post-test for Econ Lowdown’s longer learning modules and Reading Q&As. Reset the test for several students, or even just one student in the class. Modules can be reset only once, but Reading Q&As can be reset multiple times.



PF 101 > Demo

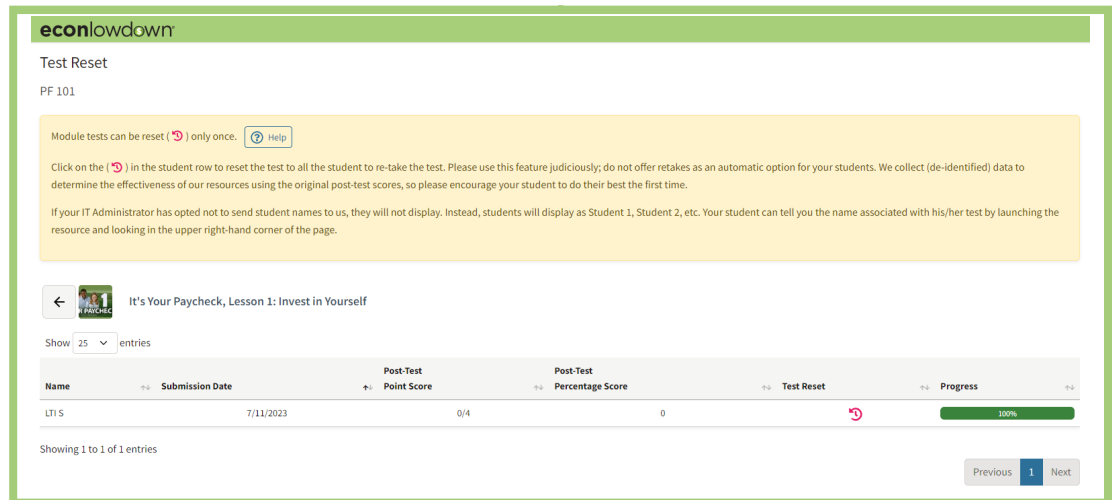
econlowdown

Instructor Tools

Demo

Grade Short-Answer Questions Tool
Some Econ Lowdown resources contain short-answer assessment questions. Use this tool to grade them, or to see which students have not yet submitted them.

Test Reset Tool
Some Econ Lowdown resources allow for one test reset per student if an instructor wishes to allow a test retake.



econlowdown


Test Reset

PF 101


Module tests can be reset (↺) only once. [Help](#)

Click on the (↺) in the student row to reset the test to all the student to re-take the test. Please use this feature judiciously; do not offer retakes as an automatic option for your students. We collect (de-identified) data to determine the effectiveness of our resources using the original post-test scores, so please encourage your student to do their best the first time.

If your IT Administrator has opted not to send student names to us, they will not display. Instead, students will display as Student 1, Student 2, etc. Your student can tell you the name associated with his/her test by launching the resource and looking in the upper right-hand corner of the page.

←  It's Your Paycheck, Lesson 1: Invest in Yourself

Show 25 entries

Name	Submission Date	Post-Test Point Score	Post-Test Percentage Score	Test Reset	Progress
LTI S	7/11/2023	0/4	0		<div><div>100%</div></div>

Showing 1 to 1 of 1 entries

Previous 1 Next

Tutorials

Ready to use Econ Lowdown in Canvas? Here are more tools to help you get started.

[Videos →](#)

Watch these webinar shorts on our YouTube channel, guided by the St. Louis Fed's Economic Education team.

- Add Econ Lowdown to Your School's Canvas
- Find & Assign Econ Lowdown Resources
- Grading Econ Lowdown Assignments

[Complete How-To Guide →](#)

This step-by-step guide with FAQ shows you how to:

- Launch/complete a resource as a student
- View grades associated with resource assessments
- Grade short-answer questions, when applicable
- Reset post-tests for applicable resources
- See students' answers vs. correct answers on assessments
- Upload a ready-made Econ Lowdown syllabus